

# WINGX Weekly Global Market Tracker

FOR IMMEDIATE MEDIA RELEASE

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Location: Hamburg

## Global Business Aviation Shows Sustained Momentum with Record July Performance

### Executive Summary

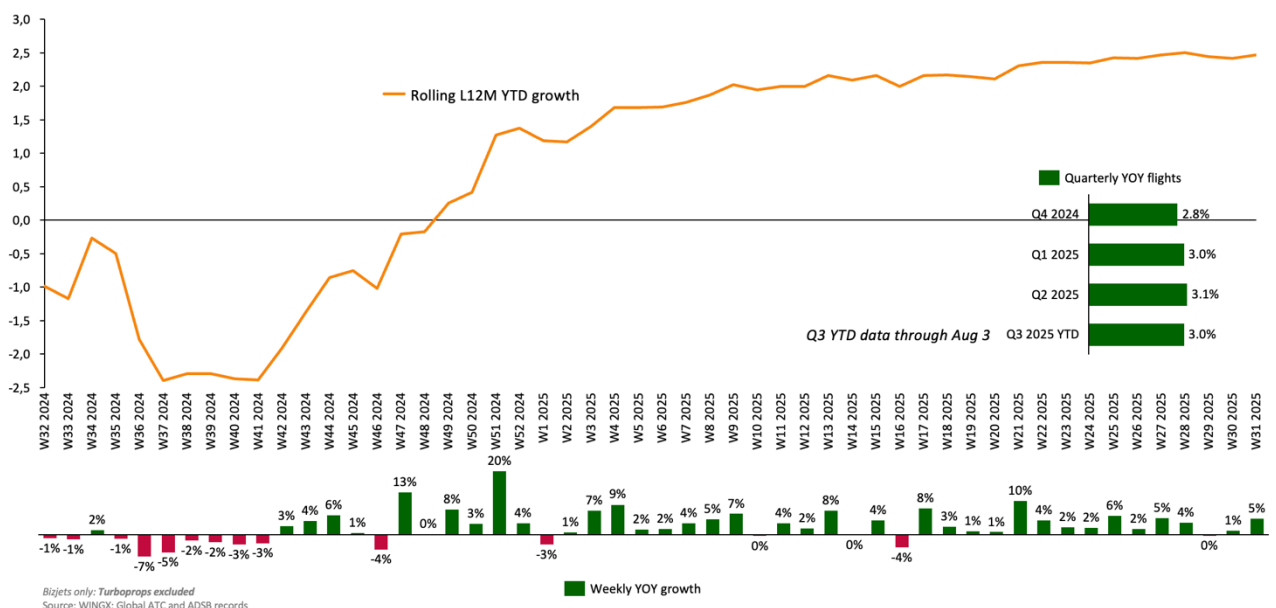
In Week 31 (28 July – 3 August), global bizjet activity reached 74,850 departures, a decrease of 2% over the prior week and increase of 5% compared to Week 31 of 2024. Week 26 2025 remains the most active week on a last 52 week rolling basis. Looking at the rolling four week total, global flights remain 2% ahead of the same period last year.

Looking back at the entire month of July, global business jets recorded 331,768 flights, which was an increase of 3.1% compared to July 2024 and 4.2% more vs July 2023, this represents the busiest July in the last 6 years. The global active bizjet fleet is following a similar trend, with 19,851 unique aircraft flying in July, which was a 3.7% expansion compared to the active fleet in July 2024.

**Chart 1:** Global business jet departures by week in the last 12 months

#### Global – Focus on L12M week-week trends in bizjet sectors

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## Regional Performance Analysis

### North America: Strong growth with Florida rebounding

North American markets overperformed the global market in Week 31 with 7% growth in bizjet flights versus Week 31 2024. The key US market was in line with the overall North America trend at +7%, while key state Florida outperformed the national market trend, +11% year-on-year, noting that this is a reversal of the prior two weeks performing below market trend. Other notable state performances come from California and Texas, which grew 10% and 5% respectively.

### Europe: Modest gains despite French decline

European business jet activity underperformed the global market trend, growing only 2% in Week 31 versus Week 31 2024. The region saw growth variances by country, France experienced a contraction of 5%, while Italy continues to perform well, +6%. In terms of other top Europe markets, both the UK and Switzerland saw a Week 31 year-on-year increase of 3%.

### Rest of World: Mixed results as Asia struggles

Business jet activity in regions outside Europe and North America dropped 2% in Week 31 versus the prior year. Asia's -15% decline was the largest drop amongst ROW regions, while Africa expanded 14%. The Middle East and South America also had quite different activity trends, -4% and +9% respectively.

## Current Events Analysis

### UK summer holidays boost Mediterranean routes

The UK's summer holiday season is driving strong business aviation demand to popular Mediterranean destinations. During July, UK business jet activity increased 2% compared to the same month last year, with particularly robust growth on leisure routes. Key summer destinations saw significant upticks: flights to Mallorca rose 13% to 178 flights, Faro grew 5% to 139 flights, and Olbia surged 36% to 117 flights. This seasonal traffic pattern underscores how leisure travel continues to be a major driver of business aviation demand during peak holiday periods.

Richard Koe comments, "July's record performance shows real momentum in the business jet market. North America's 7% growth last week and strong UK summer holiday traffic to destinations like Mallorca demonstrate the underlying strength we're seeing. Even with some regional variations, the overall trend remains very positive."